

Dear Librarian,

I hope this can help you increase your B&N Classics collection, as well as add to your educational DVD's & Blu-Ray items while you save dollars at the same time ☺

Special News from Barnes & Noble:

As you plan your Summer Reading programs, I would like to remind you of Barnes & Noble's ongoing commitment to summer reading. I also wanted to let you know about two special promotions happening this Summer which are offering some great items that will enhance your Library collection, and help your dollars go further!

From 6/4-7/6, special savings will be available to all customers during our **Barnes & Noble Classics** (Buy Two, Get One Free) Sale. Summer reading titles from this series will be featured from 5/15 through 8/31. This sale provides a great opportunity for you to stock up on many essentials. These editions are of the highest quality and yet affordably priced, and would make great additions to your Library. The savings you'll see with these purchases is better than the Institutional discount you usually receive.

We also have a DVD/Blu-ray Promotion (Buy Two, Get the Third Free) running 6/2-7/6. This includes our **New Educational DVDs**, arriving in the store just in time for this sale. These new DVDs will create excitement in your library, as they include extras – teaching guides, learning tips, activities and interactive features – that will make learning unique and fun. Great for your local Educators to check out! This is a wonderful opportunity to save on these items, as they are ineligible for your usual Institutional discount. They cover a wide variety of subjects, and we'd love to have your feedback about this new merchandise!

I invite you to drop by our Music Department in June to save on these B&N Classics, DVDs & Blu-ray for your Library.

You may also call in or email your order, for convenience. Please let me know if there is anything we can do to assist you!

We appreciate your business.

Sincerely,

Barbara Mead

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